

Environmental Policy Statement



At Run North West we care greatly about the environment, therefore we are taking actions to lead the way in reducing our impact.

Run North West recognises that it has a responsibility to the environment beyond legal and regulatory requirements. We are committed to reducing our environmental impact and continually improving our carbon footprint as an integral part of our business strategy and operating methods. We will encourage customers, suppliers and other stakeholders to do the same.

We endeavour to:

- Comply with all regulatory relevant requirements, where possible exceeding these.
- Continually improve and monitor environmental performance.
- Minimise waste through prevention, re-use and recycle where possible.
- Look for suppliers, partners and stakeholders that share our beliefs.

We will do this by:

- Assessing the number of water stations required on course; depending on the weather, race licence terms and the safety of the runners.
 - Encouraging runners to only take water when necessary and/or carry a personal runners water bottle.
 - Encouraging runners to bring their own reusable finish area water bottle to the race and facilitating an area at the finish for runners to leave these bottles in race number order.
- Providing public transport information within our electronic race booklets.
- Aiming to provide a safe cycle rack at all Race locations and include the location in our race booklets.
- Encouraging runners to car share to reduce the number of vehicles travelling to an event by using our car share Facebook page.
- Asking customers if they need a carrier bag instore and only providing one if the customer requires or asks for one.
- Removing plastic bags as the race goody bag and giving out finisher rewards individually or at selected events replacing this with a reusable bag, such as a draw string bag or tote bag.
- Reducing printed materials;
 - such as printed and posted race booklets, these will be available electronically for all events.
 - Race leaflets and promotional material.
 - We respectfully ask other Race organisers to refrain from handing out leaflets at our events.
- Eradicate posting of race numbers, instead offering race number collection on the day of the race and for bigger events on the previous day also for local participants. Collection instore beforehand will also be available for those local to our store. We also encourage clubs to collect a full batch and leave at their respective clubhouse.
- Ensuring all waste is responsibly removed and recycled following a race/event.
 - Discarded clothing at races will be donated to charity or recycled.
 - Plastic water bottles will be recycled or reused.
 - Working with our food vendors to encourage own cup use and if not biodegradable cups.

We will regularly evaluate the environmental impact of our activities, products and services and we will take action to continually improve our environmental performance.

Andrew Whittingham,
Founder,
Run North West.

Date: April 2019